



CELEBRATE

You!



AWARENESS

Learn about gender confidence gap and the importance of self-promotion in the workplace



PERCEPTION

Shift perceptions about self-promotion, visibility and impostor syndrome



EMPOWERMENT

Learn how to recognize and celebrate your achievements in the workplace and beyond

WHO IS IT FOR

- People Managers
- Employees
- Women & Men

DETAILS

- Interactive workshop
- Online or in person
- 2-4 hours duration
- Supporting material

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OBJECTIVES

- Understand implications of the gender confidence gap
- Define self-promotion in the workplace
- Debunk the most common myths around self-promotion
- Why visibility is important especially for women
- Identify impostor syndrome & how to break free
- Learn effective self-promotion skills
- Help participants acknowledge their positive attributes
- Guide participants in expressing their achievements
- Create a sense of empowerment and self-confidence

WHY IS IT IMPORTANT & WHAT CAN WE DO

Due to cultural, societal or gender-related norms, there are certain groups that feel reluctant to talk about their achievements, particularly women. This leads to inequalities in pay, lower career advancement opportunities, lower employee satisfaction and ineffective hiring or evaluation processes.

In this interactive and participatory workshop we will challenge the social perception around promoting oneself and learn ways to feel more comfortable with self-promotion and visibility, in a way that enhances our potential at work and beyond. The workshop includes partner work and sharing, as well as supporting material to enhance learning after workshop completion.

33%

higher than women, rate men their performance

84%

of women feel uncomfortable talking about professional or academic accomplishments.

69%

of women prefer to downplay their accomplishments instead of promote them

83%

of women surveyed said that they find other women's accomplishments "inspiring"

Success at work depends on being - and being seen as - competent and likable

BENEFITS

- Close the gender confidence gap in your organization
- Provide equal opportunities for career advancement
- Improve employee satisfaction and employee engagement
- Improve internal and external hiring and evaluation processes
- Cultivate an inclusive corporate culture
- Support participants develop important skills for their career

Learn how we can support your team

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